



## WEST END BIA

July 5/19

### DRAFT Presentation Budget for the 2020-2021 Fiscal Year

<b>Revenue</b>		
City of Vancouver Levy	\$	926,684.09
Other Revenue		
Sponsorship		
Jim Deva Plaza Operating Funds	\$	-
2018YE GST Rebate (est)	\$	8,000.00
Contingency Fund Withdrawal	\$	-
Interest	\$	4,000.00
<b>Total Revenue</b>	<b>\$</b>	<b>938,684.09</b>
		<b>\$ 938,684.09</b>
<b>Expenses</b>		
<b>Community Safety</b>		
Leveraged Services (CPC)	\$	45,000.00
Meetings	\$	198.90
Security (contractor)	\$	-
Wages	\$	26,183.39
<b>Total Community Safety</b>	<b>\$</b>	<b>71,382.29</b>
<b>Place Making</b>		
Equipment Purchase ( e.g. street decorative lights)	\$	11,791.89
Hanging Flower Baskets	\$	18,000.00
Leveraged Services (GNH)	\$	62,000.00
Meetings	\$	300.00
Research & Policy Development	\$	12,000.00
Sponsorship (Lumiere)	\$	45,000.00
Street Maintenance & Beautification	\$	65,000.00
Wages	\$	37,825.03
<b>Total Place Making</b>	<b>\$</b>	<b>251,916.92</b>
<b>Promotion</b>		
Advertising/Brand Development	\$	3,000.00
Banner Program	\$	43,500.00
Events	\$	114,500.00
Jim Deva Plaza Sponsorship	\$	-
Jim Deva Plaza Operating Agreement	\$	-
Meetings	\$	3,750.00
Member Communications (see digital marketing)	\$	250.00
Printing	\$	2,000.00
Sponsorship	\$	6,000.00
Tourism	\$	13,000.00
Wages	\$	143,798.22
Website Development & Digital Marketing	\$	22,000.00
<b>Total Promotion</b>	<b>\$</b>	<b>351,798.22</b>
<b>Administration/Governance</b>		
Bank Charges	\$	175.00
Insurance	\$	6,700.00
Information Technology	\$	3,500.00
Meetings, Memberships, Professional Development & Con	\$	19,000.00
Office Equipment	\$	3,500.00
Office Supplies	\$	6,000.00
Printing	\$	525.00
Professional Fees (e.g. Legal, Accounting)	\$	19,500.00
Rent	\$	44,500.00
Repair & Maintenance	\$	750.00
Storage	\$	2,700.00
Telephone and Internet	\$	4,600.00
Tranportation	\$	1,500.00
Wages, Benefits & Fees	\$	140,492.33
<b>Total Administration</b>	<b>\$</b>	<b>253,442.33</b>
<b>Contingency</b>		
Contingency Fund Repayment	\$	10,144.33
<b>Total Contingency</b>	<b>\$</b>	<b>10,144.33</b>
<b>Total Expenses</b>	<b>\$</b>	<b>938,684.09</b>
		<b>\$ 938,684.09</b>
<b>Net Income</b>		
		<b>\$ -</b>